

### A Home for the Arts

# Terms of Reference for Substation Proposals<sup>1</sup>

# All proposals should include the following sections:

- **Summary of Proposal** summary of key ideas and unique propositions (not more than 200 words)<sup>2</sup>
- Main Proposal to include vision and mission, artistic and aesthetic direction, organisational structure, sustainability, targeted audiences (not more than 1500 words)
- **Funding Strategy** to include a 3 to 5 year fundraising plan, and specify intended funding streams such as government grants, private donors, fundraising plans (not more than 1000 words)
- **Team members** to include names of the team behind this proposal, the roles they will play and the timeframe of their commitment. CVs of key persons involved to be attached to Proposal.

### **Criteria for Consideration:**

- **Soundness of Proposal** Is the proposal realistic and workable? Are the plans feasible under current economic conditions?
- **Fidelity to Vision** Is the proposal true to the Substation's original vision? If it does deviate from vision, does it have a good reason to?
- **Track record** Do they have the requisite experience to carry out what they propose to do? Any conflict of interest?
- **Unique Proposition** Is the proposal exciting and novel? Or would it fill an existing gap in the landscape?

## **Notes:**

1. These Terms of Reference are intended to provide guidance to interested parties.

Tommy Koh

### Founder

Kuo Pao Kun

### Board of Directors

Chew Kheng Chuan (Chairman)

Paul Khoo

Annabelle Yip

Edmund Wee

Wahyuni Hadi

Tan Tarn How

Jean-Louis Morisot

Jiarong Goh

# Advisor to the Board

Advisor Ong Pang Boon

Co-Artistic Directors

Raka Maitra Woon Tien Wei

UEN: 199506857R Donations to The Substation Ltd in 2020 are eligible for a 250% tax exemption Charity Reg No: 1138

The Substation is a recipient of the National Arts Council's Major Grant 1 April 2017 to 31 March 2020

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<sup>&</sup>lt;sup>1</sup> Please refer to The Substation's Facebook post entitled "The Substation Post-Town Hall Update" dated 18 March 2021.

<sup>&</sup>lt;sup>2</sup> The word limit serves as a structural guide for proposal writers.

- 2. All proposals submitted will be evaluated and discussed collaboratively, both with proposers as well as with other members of the arts community.
- 3. We are open to different imaginations of the Substation. The outcome of this exercise could be a combination of various ideas from different proposals, further developed, and crystalized into a realistic solution that meets the needs and keeps true to the values of The Substation.
- 4. We hope the discussions with the community will happen at various levels, even if they may not be in the exact form as suggested in the proposals.
- 5. The Substation thanks the arts community for the time and energy that everyone has put in, as volunteers, proposers, and in other forms.

Please submit your proposal by **20 April 2021** by email to the following email address: <a href="mailto:admin@substation.org">admin@substation.org</a>.

Our doors are open if you have any questions or require any clarification or information. Please reach out to our General Manager Loh Aik Khoon at email address <a href="mailto:admin@substation.org">admin@substation.org</a>.